



Papa Demba Diop

CEO - iib East Africa

Papa brings over 20 years of experience in retail, corporate and sovereign banking in Africa, France, and Eastern Europe.

Papa Demba previously served as Executive Commercial and Marketing Director for Africa and French Territory Overseas at Société Générale Group covering 19 countries including Algeria, Morocco, Tunisia and Senegal to name a few. Prior to that, he has held several keys senior positions at Société Générale including Head of Corporate Banking in Senegal and Head of Retail Banking in Burkina Faso. Papa Demba began his career as a consultant in financial services. He has led several projects for majors banks in France and brings expertise in innovation and digital technology to deploy and execute strategies that generate sustainable growth.

Papa Demba holds a Masters degree from the French Military Academy of Saint Cyr and a Masters degree from ESCP Europe.